

# celebrating 2017

Working towards  
economic justice & inclusion  
in Maryland



## maryland advocacy

**12**  
bills



we helped pass in  
Annapolis this session.



**\$141,061,533**

saved by Marylanders in fines and fees each year  
because we helped keep payday lending out of our state.



**\$435**

per year that a widow in Maryland  
will save thanks to legislation to  
remove the "widow's penalty" in  
pricing auto insurance.

in total, the **16,000** widows in  
Maryland will save **\$6,960,000**.

**1,000**

postcards collected and  
sent to Representatives to  
protect the CFPB



**11**

meetings with  
Maryland Senators  
& Congressmen

# consumer education

This year, the Maryland Consumer Rights Coalition launched two successful consumer education campaigns.

## KNOW BEFORE YOU ENROLL



**1,099** hits to the campaign website

**324** individuals who have participated in a training thus far

**36** organizations engaged in various capacities in the campaign

[[www.KnowB4YouEnroll.com](http://www.KnowB4YouEnroll.com)]

## RENTERS' TAX CREDIT



**6,393** hits to the campaign website

**1,176** calls to our consumer hotline phone number

**15,000** brochures given to consumers and consumer serving organizations

[[www.MarylandTaxCredit.com](http://www.MarylandTaxCredit.com)]

## direct service

Our SOAR (Securing Older Adult Resources) program assists older adults in applying for the Renters' Tax Credit, Benefits Check-Ups, as well as longer-term financial counseling and coaching.

**47** Renters' Tax Credit applications submitted to the State

**68** Client appointments with older adults to complete Renters' Tax Credit applications

**253** older adults screened for the Renters' Tax Credit



# media

MCRC has also been in the news! MCRC's Executive Director has appeared on and in the following channels, publications, and stations:



[www.marylandconsumers.org](http://www.marylandconsumers.org) // [@mdconsumers](https://twitter.com/mdconsumers) // [facebook.com/marylandconsumers](https://facebook.com/marylandconsumers)



Maryland Consumer Rights Coalition

## MCRC 2017 Annual Financial Report

We literally couldn't do it without you! Thank you so much to all of our donors whose financial support enables us to work on expand economic rights and financial inclusion throughout the state.

### **Foundations, Corporate, State, and Organizational Sponsors**

|                                   |                            |                                |
|-----------------------------------|----------------------------|--------------------------------|
| AARP                              | Abell Foundation           | AFSCME                         |
| BB&T                              | Capital One                | CASH Campaign of Maryland      |
| Center for Responsible Lending    | Congressional Bank         | Consumer Federation of America |
| Dept. of Housing & Community Dev. | Fitzgerald Auto Mall       | Ford Foundation                |
| Fund for Change                   | Goldseker Foundation       | Gordon, Wolf, & Carney         |
| Harry & Jeannette Weinberg Fndn.  | HIP Homes                  | Holland Law Firm               |
| Hyland Law Firm                   | NCRC                       | PNC Bank                       |
| Santoni, Vocci, & Ortega          | St. Ambrose Housing Center | The Woodside Foundation        |

### **In-Kind Donors**

|                           |                               |                           |
|---------------------------|-------------------------------|---------------------------|
| AFI Silver Theatre        | American Visionary Art Museum | Ankers Automotive         |
| Baltimore Chef Shop       | Baltimore Improv Group        | Baltimore Whiskey Company |
| Bottega                   | The Brewer's Art              | Cazbar                    |
| The Charmery              | Creative Alliance             | Everyman Theatre          |
| Marion Griffin            | Hire Me, LLC                  | HomeSlyce                 |
| Hotel Indigo              | Hyland Law Firm               | King Design Group         |
| Tyler Klitsch             | Maryland Carpet and Tile      | Nicole McConlogue         |
| Mouthpiece Communications | National Letterpress          | Pusser's Caribbean Grille |
| Regal Paint Centers       | Roland Park Winds & Liquors   | Single Carrot Theatre     |
| SNF Parkway Theatre       | Sotto Sopra                   | TW Perry                  |
| Woolly Mammoth Theatre    |                               |                           |



Maryland Consumer Rights Coalition

### Individual Donors

|                           |                        |                         |
|---------------------------|------------------------|-------------------------|
| Anonymous x3              | Bama Athreya           | Rebecca Bowman          |
| Shirley Brewer            | Mark Brock-Cancellieri | Bill Bronrott           |
| Louise Carwell            | Carolyn Champ          | Mark Charles            |
| Vincent DeMarco           | Andrew Devney          | Tony DiGregorio         |
| Sandra Dodson             | Martin Dukler          | Gayle Economos          |
| Cathy Feingold            | Jeannie Ferretti       | Linda Forsyth           |
| Peter Froelich            | Mary Griffin           | William Gruhn           |
| Beth Harber               | Kay Harding            | Amy Hennen              |
| Christina Holmes          | Eldon Hong             | Mary Hunter             |
| Cheryl Hystad             | Senator Delores Kelley | Steve Klitsch           |
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| Avi Malik                 | Faye Marvin            | Nicole & Tom McConlogue |
| Mark McCurdy<br>Middleton | Kay Megan-Washington   | Senator Thomas          |
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| Irene Skricki             | Bill Steinwedel        | Robert Strupp           |
| Delegate Charles Sydnor   | Delegate Jimmy Tarlau  | Vicki Tatiano           |
| Jesse Van Tol             | Sarah Weissman         | Jodie Zizow-McLean      |

### Cy Pres Contributions

*Claireborne et al. v. Maryland Management Company*



**MCRC 2017 Financials**

|                                     |                  |
|-------------------------------------|------------------|
| <b>Income:</b>                      |                  |
| Individual Contribution             | \$20,000         |
| Grants, Restricted                  | \$166,500        |
| Grants, Unrestricted                | \$90,000         |
| Cy Pres                             | \$97,833         |
| Events                              | \$17,926         |
| <b>Total:</b>                       | <b>\$392,259</b> |
|                                     |                  |
| <b>Expenses:</b>                    |                  |
| Program Expenses                    | \$23,073         |
| Consultants                         | \$34,210         |
| Communications                      | \$6,871          |
| Meetings, Catering, Food            | \$10,410         |
| Licenses and Permits                | \$850            |
| Payroll and Benefits                | \$205,715        |
| Office materials and supplies       | \$1,732          |
| Postage and Delivery                | \$617            |
| Printing and Reproduction           | \$6,373          |
| Professional Dues and Subscriptions | \$271            |
| Rent                                | \$11,750         |
| Telephone                           | \$2,211          |
| Travel, Meals, Parking              | \$10,003         |
| <b>Total Expense</b>                | <b>\$332,062</b> |
|                                     |                  |
| <b>Net Total:</b>                   | <b>\$60,197</b>  |



### 2017 Expenditures by Area

